RJ REYNOLDS

TOBACCO COMPANY

J. CAMPBELL / ROU 1610
PROMOTIONAL COORDINATOR

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January 13, 1998

E-Mail
PROMOTION COORDINATORS
J. DOUCETTE / #1110 BOSTON
M. SULLIVAN / #1210 NY METRO
A. LENNON / #1310 PHILADELPHIA
S. VESCHIO / #1710 PITTSBURGH

CAMEL MENTHOL B2G1F / PROMOTION #800024

As information, Region 16XX will not be 'pulling' product for this promotion.

If there are any specific needs your Region has for this promotion that will require 16XX direct account distribution, our allocation may be sufficient to handle those needs, or we will be happy to make any necessary transfers as requested.

A-Plus stores (handled by McLane NE) will be participating in this promotion (per J. Rago / 1340) and I will build a Template to include these stores - no action is required on the part of any outside Regions.

If you have any questions, please let me know.

Sincerely,
Judy
J. Campbell
Promotional Coordinator / 1610
/jc
L. E. MacWilliams
13140 / J. Rago

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